📎 Attachment 3: SEO Content Strategy Plan

File Type: .docx

Title: “SEO Content Strategy Plan for Tech Blog – 2025”

Purpose:

To provide a comprehensive SEO strategy document that ensures all published blogs are optimized for search engines, drive organic traffic, and improve the company’s online visibility.

📄 What’s Inside:

✅ 1. SEO Goal Overview

Improve SERP rankings

Increase CTR and dwell time

Target relevant keywords in the tech domain (AI, Blockchain, etc.)

✅ 2. Target Audience Profile

Tech enthusiasts

Developers

CTOs, Product Managers

College tech students

✅ 3. Keyword Research Plan

High-volume keywords (e.g., “Generative AI in healthcare”, “5G vs 6G”)

Long-tail keyword strategy

Use of tools: Google Trends, SEMrush, Ubersuggest

✅ 4. Content Calendar (10 Days)

Day Topic Target Keyword Content Format

1 AI Tools in Education AI in EdTech Blog Article

3 Blockchain Beyond Crypto Real-world blockchain Blog + Visual

5 Future of 6G 6G vs 5G Blog Article

7 Quantum Computing Quantum use cases Blog + Chart

10 Monthly Roundup Emerging tech July 2025 Newsletter

✅ 5. On-Page Optimization Checklist

Meta title & description

Header hierarchy (H1, H2, H3)

Internal & external linking

Alt text for images

Readability level check (Flesch score)

✅ 6. Tools Suggested:

Yoast SEO

Grammarly

Hemingway Editor

Google Analytics & Search Console